

How to Raise \$500 in 10 days

Day	Action	Total
One	Put in your own \$25	\$25
Two	Ask your doctor and dentist for \$50 each	\$125
Three	Ask four family members to donate \$25 each	\$225
Four	Ask three friends to donate \$25 each	\$300
Five	Ask your boss to donate \$25	\$325
Six	Ask two local businesses to donate \$25 each	\$375
Seven	Ask three neighbors to donate \$15 each	\$420
Eight	Ask two co-workers to donate \$10 each	\$440
Nine	Ask three people from church to donate \$10 each	\$470
Ten	Ask three senior citizens to donate \$10 each	\$500

***Of course each person will have different people categories for this chart but you get the idea.*

Develop your story (why you are asking for support and why it is important to you)

- 1.
- 2.
- 3.

Get your facts in order

1. 3,300 abortions a day, every day, in the US alone (1,204,500 annually)
2. TLC offers free pregnancy tests, limited diagnostic ultrasound, pre and post abortion counseling, parenting education, material resource, and the Gospel message.
3. 80% of abortion-minded women change their minds after viewing ultrasound

Ask in Person

Asking in person is always the best method with the highest likelihood for success. The next best strategies (in descending order) are personal solicitation by phone, sending an individual letter or email. Remember that "people give to people" so personalizing your request is very important.

Remember!

You are not asking for money. You are connecting God's people to God's work.

All donations are tax deductible because TLC is a 501(c)3.